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BUZZ BUILDS FOR
BOB SCHNEIDER'S
LATEST RELEASE 'A PERFECT DAY'
OUT APRIL 19 (KIRTLAND RECORDS)

WITH SXSW APPEARANCES
AND EXTENDED HEADLINING TOUR



Acclaimed singer/songwriter/musician **BOB SCHNEIDER** is gearing up for the release of **A PERFECT DAY**, his 11th solo album out **Tuesday, April 19** on Dallas-based **Kirtland Records**. The album's first single "**Let The Light In**" is building at Triple A radio, currently getting **spins at stations nationwide** including **Sirius XM's Spectrum**, KGSR Austin, WFUV New York, WTMD Baltimore and more. **SCHNEIDER** recently performed "**Let The Light In**" with a string section on **PBS' "Austin City Limits"** as part of the show's 36th season finale.

Currently on a headlining tour performing new material and fan favorites with more dates just added and more to be announced soon (either with his band or solo--see below), **SCHNEIDER** will return home to **Austin** to play shows **March 17-19** at the annual **South By Southwest** music conference.

SCHNEIDER--who has won **24 Austin Music Awards** since his 1999 debut, including "Best Singer-Songwriter," "Best Band," "Best Vocals" and "Musician of the Year"--will perform four shows in three days (full SXSW itinerary below). The versatile artist will play one show with **Bob Schneider's Texas Bluegrass Massacre**, another with **The Scabs**, plus two shows as a solo artist, including a set for good friend and fan **Rachael Ray** at her Feedback Party **Saturday (3/19)** at **Stubb's**.

In the midst of his successful headlining tour, **SCHNEIDER** is delivering fun, relaxed and intimate sets for his loyal allegiance of fans, taking requests for old favorites and

previewing new material from **A PERFECT DAY**, including the first single “**Let The Light In.**”

Seattle Weekly's Dave Lake praised the 2/23/11 solo acoustic set:

*“...**funny, charming, and full of heart.** You just sort of root for the guy because **he's so darn likable...**Schneider, a Texas troubadour with jam-band roots, has emerged from the Austin music scene as one of its most versatile songwriters. **Schneider was at ease all by himself onstage, a confidence honed through years of touring and a weekly Monday-night residence in Austin...**Schneider may not be the most famous purveyor of his craft, but **he's certainly among the most admired**, both by his peers and by his fans--both **because of his versatility and the sheer amount of heart he puts into his work.**” (2/24/11)*

Elsewhere, Paul Lyons of **OCReloaded.com** recounted the 2/21/11 Los Angeles show in much the same light. He wrote:

*“...[the] **set filled with sounds and laughs that charmed and thrilled the room...**Sitting comfortably for the entire solo show, Bob Schneider played **a set of songs that mixed a variety of genres together...folk music, country, pop, rock, and even rap music.** With a voice as friendly and versatile as Dave Matthews, lyrics that rival the humor and eccentricities of Loudon Wainwright III and Beck, a laid back attitude and style similar to James Taylor and the biting rap rhythms of Eminem...**Bob Schneider certainly brings a lot to the table...**Some of the music he played was so soft, and delicate...you didn't want breathe for fear Bob Schneider might break. Other songs were heavy, loud, and aggressive...in a good way...**a great example of an eclectic artist** doing his best to show you the wide variety of things he is able to do.” (2/22/11)*

Known for his candid and razor-sharp lyrics as well as his unique blend of rock, country, folk, blues, pop and funk, **SCHNEIDER** shines on **A PERFECT DAY**. The album's first track and single “**Let The Light In**” weaves in references to the Wicked Witch and the Tin Man from The Wizard of Oz, and according to **SCHNEIDER**, “I'm perplexed about where this stuff comes from, but I imagine the Wicked Witch is some representation of an ex, who is finally ready to go out and have some fun.”

Other highlights on the album include “**Another Bad Idea**” (the subject is love), “**Everything You Love**” (he sings “God will destroy/Everything you love/If you live long enough”) and “**Penelope Cruz**,” where he longs for a love that's out of reach (“I wanna make a baby with Elizabeth Taylor/Around 19 and 57”) and reveals: “I wanna fall in love like I was falling off the face of the earth/I wanna fall forever/But every day/My dreams seem farther and farther away.”

Check out **SCHNEIDER** performing “**Let The Light In**” at this link: <http://www.youtube.com/watch?v=Jw9TsXJwXSc>. It's a composite of three different live performances of the song, spliced with interview footage.

Performances at SXSW in Austin:

As part of Bob Schneider's Texas Bluegrass Massacre
Thursday, March 17 at 9:00 p.m.

Threadgill's South Store
301 West Riverside Drive

As part of The Scabs
Friday, March 18 at 10:00 p.m.
Threadgill's South Store
301 West Riverside Drive

Saturday, March 19 afternoon
Rachael Ray's Feedback Party
Stubb's
801 Red River Road

Saturday, March 19 at 10:00 p.m.
Threadgill's South Store
301 West Riverside Drive

SCHNEIDER's headlining shows:

With band unless indicated as solo

Mon	3/21	Cambridge, MA	Club Passim (solo)
Wed	3/23	Northampton, MA	Iron Horse (solo)
Thu	3/24	New York, NY	City Winery (solo)
Fri	3/25	Philadelphia, PA	Tin Angel (solo)
Sat	3/26	Annapolis, MD	Ram's Head On Stage (solo)
Sun	3/27	Freehold, NJ	Concerts In The Studio (solo)
Mon	3/28	Arlington, VA	Birchmere (solo)
Fri	4/1	New Braunfels, TX	Gruene Hall
Fri	4/22	Lubbock, TX	Blue Light Live
Fri	4/29	Dallas, TX	Kessler Theater (solo)
Sat	4/30	Corpus Christi, TX	Brewster's
Thu	5/5	Kansas City, MO	Knucklehead's
Fri	5/6	Des Moines, IA	Vaudeville Mews
Sat	5/7	Minneapolis, MN	Fineline
Sun	5/8	Milwaukee, WI	Shank Hall
Mon	5/9	Cincinnati, OH	Southgate House
Tue	5/10	Louisville, KY	Phoenix Hill
Wed	5/11	St. Louis, MO	Blueberry Hill
Thu	5/12	Fayetteville, AR	George's
Fri	5/13	Cherokee, TX	Cherokee Creek Music Festival



www.bobschneidermusic.com

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